

## **YouGov Survey Results**

Sample Size: 1661 Adults Fieldwork: 26th - 27th July 2016

2010																					
		Е	U Ref Vo	ote		Vot	e in 2015		G	ender		Ag	je		Social	Grade			Region		
	Total	Remain	Leave	I did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1661	653	709	251	468	389	100	159	804	857	193	709	410	349	947	714	199	551	357	400	153
<b>Unweighted Sample</b>	1661	779	690	159	481	395	113	166	753	908	182	679	432	368	1021	640	158	564	376	411	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that overall, businesses in Britain																					
are behaving better or worse than they were five																					
years ago?																					
Much better	3	2	5	1	7	3	0	5	4	2	3	2	3	6	4	2	2	4	4	2	2
A little better	20	17	25	13	33	11	18	22	20	20	25	15	22	24	20	20	13	23	18	21	19
TOTAL BETTER	23	19	30	14	40	14	18	27	24	22	28	17	25	30	24	22	15	27	22	23	21
A little worse	20	23	19	18	17	24	29	19	19	22	17	20	22	20	22	19	19	17	24	21	20
Much worse	12	17	8	12	6	18	12	12	13	11	11	13	14	7	12	12	14	13	10	12	13
TOTAL WORSE	32	40	27	30	23	42	41	31	32	33	28	33	36	27	34	31	33	30	34	33	33
About the same	27	27	28	26	26	27	27	31	30	25	15	27	31	32	28	27	28	27	25	27	31
Don't know 17   13 14 31   11 17 14 11   14 20   28 22 9 11   15 20   24 15 18 18  Which of these parties do you think has the															14						
Vhich of these parties do you think has the																					
attitude to business most similar to yours?																					
Labour	-	35	7	15	2	51	12	6	19	20	30	23	17	8	21	17	21	14	22	24	20
	28	23	38	15	66	6	19	25	33	23	22	21	30	43	33	21	23	36	26	25	17
	27	22	32	25	16	19	40	49	29	24	18	24	34	30	23	32	24	26	24	27	38
Don't know	26	20	23	45	16	24	29	19	19	33	30	32	19	20	23	30	31	24	29	25	25
Do you think society in Britain is generally																					
becoming more fair or less fair, or are things																					
staying about the same?																					
	7	7	8	3	15	4	5	1	7	6	12	5	8	6	8	6	6	9	5	6	6
Society is becoming LESS fair		65	51	48	40	68		65	57	53	45		60	52	57	52	53	51	59	55	66
, ,	27	22	32	24	37	18	57 32	28	27	27	24	56 22	27	36	27	26	24	30	26	26	19
, ,	12	7	9	25	8	10	6	5	9	14	19	16	4	6	8	16	16	10	10	14	9
De ven think the next generation in Drite's will	-													-		-					
Do you think the next generation in Britain will																					

generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

stay about the same?																					
The next generation will generally enjoy a BETTER	17	11	23	1.4	26	Ω	17	20	17	16	16	11	19	26	16	18	15	10	1/	19	12
standard of living than their parents do now	''		23	14	20	O	17	20	17	10	10		19	20	10	10	13	10	14	13	12
The next generation will generally enjoy a WORSE	51	66	12	13	40	61	55	50	51	52	55	55	52	40	57	44	53	10	53	47	63
standard of living than their parents do now	"	00	42	43	40	01	33	30	31	32	33	33	32	40	31	44	33	43	55	41	03
Things will stay about the same	19	14	24	15	25	16	18	21	21	17	12	17	19	25	16	22	14	21	19	20	15
Don't know/none of these	14	9	10	29	9	14	10	10	11	16	17	17	10	9	11	17	18	12	15	15	9



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about education in Britain, which of the following statements comes closest to your																					
view?											1				1						
Young people get a better start in life by going to university	29	37	22	29	28	31	26	24	30	28	41	26	29	29	33	23	37	28	29	27	27
Young people are better off going straight into work than to university	33	25	43	28	39	29	26	49	32	33	27	33	33	34	30	36	21	35	36	33	28
Neither	25	28	25	19	24	26	35	19	24	26	19	24	26	29	26	24	22	26	23	26	28
Don't know	13	10	10	24	10	13	13	8	14	13	13	17	12	8	11	17	20	11	12	13	17
Do you think the overall quality of treatment in																					
the NHS is getting better or worse, or are things																					
staying about the same?		ī			ı					i				i	i	i	ī				
The overall quality of treatment in the NHS is getting BETTER	15	15	17	12	20	12	22	15	16	14	12	15	16	16	17	13	15	18	13	12	16
The overall quality of treatment in the NHS is getting WORSE	40	40	43	35	37	47	37	46	39	42	43	38	42	42	40	41	38	40	41	43	36
Things are staying about the same	31	33	31	27	34	27	30	33	31	30	23	27	35	37	31	30	27	30	32	32	33
Don't know/none of these	14	12	9	26	9	14	11	6	14	14	22	20	8	5	13	16	20	12	14	13	15
Thinking about how the political system currently works in Britain, which of the following statements comes closest to your view?																					
The system works fairly well and only needs minor reforms	24	25	28	14	46	17	24	21	27	22	18	20	26	36	28	19	24	27	23	25	19
The system works badly but if we elected the right people, they could put things right	28	32	29	15	25	35	35	31	27	28	29	29	31	23	29	27	22	28	32	28	26
The system is broken and it would take a total change of system to put things right	31	32	30	36	18	36	34	39	33	29	30	31	35	27	30	33	27	32	29	30	42
Don't know	13	8	10	28	9	10	4	6	9	16	18	17	7	8	10	16	21	10	13	12	11
None of these	4	2	3	7	3	3	3	3	3	5	4	4	2	6	3	5	5	3	4	5	2



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you generally approve or disapprove of using UK military force to help solve problems around the world?		_									_										
Strongly approve	4	3	6	2	6	4	4	5	5	3	5	4	4	4	4	5	5	4	3	5	2
Approve	18	20	19	13	28	14	22	17	22	15	19	17	21	17	21	15	16	19	20	18	15
TOTAL APPROVE	22	23	25	15	34	18	26	22	27	18	24	21	25	21	25	20	21	23	23	23	17
Neither approve nor disapprove	29	32	29	24	26	34	44	26	28	30	22	30	29	32	28	31	34	29	27	29	33
Disapprove	30	31	30	30	28	30	23	39	28	32	29	26	33	35	33	26	26	31	30	31	32
Strongly disapprove	9	8	10	12	5	10	3	11	10	8	10	10	8	9	8	11	10	9	9	9	11

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Do you generally approve or disapprove of the way the Prime Minister is currently handling foreign affairs?

**TOTAL DISAPPROVE 39** 

Don't know 9 6

Approve	25	23	33	12	48	16	22	31	27	23	18	19	29	38	30	18	21	28	27	24	18
Disapprove	20	29	13	18	8	32	13	18	22	18	20	25	20	10	20	20	24	15	20	22	29
Neither	23	21	24	23	18	24	37	25	23	22	21	21	26	24	22	23	21	24	25	21	20
Don't know	22	27	30	46	27	28	28	26	28	37	11	36	26	28	28	38	3/1	33	28	33	33

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Which of these parties do you think has the attitude to UK defence policy most similar to yours?

Labour 1	15	28	7	8	3	41	7	4	15	16	23	16	16	8	17	13	21	11	17	17	16
Conservatives 3	31	22	44	18	64	12	23	41	38	24	21	21	35	50	34	26	24	36	30	30	22
Neither 2	25	26	23	30	11	19	41	37	29	20	17	27	26	22	23	27	21	25	21	24	40
Don't know	29	24	27	44	22	29	29	19	18	40	39	35	23	19	26	34	35	28	33	29	21

Thinking about the balance between privacy and security in Britain, which of the following statements comes closest to your view?

More should be done to protect the privacy of ordinary people, even if this puts some limits on what the security forces can do to combat terrorism	18	12	12	7	20	14	13	18	11	16	17	13	8	14	15	19	12	16	13	17
More should be done to help the security forces combat terrorism, even if this means the privacy of ordinary people suffers	37	55	27	61	33	43	60	41	45	32	32	52	59	44	41	31	44	46	45	41



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The current balance between combatting terrorism and protecting privacy is about right	ソケ	31	22	24	25	30	31	17	28	23	28	26	27	21	29	21	26	31	23	20	25
Don't know/none of these		14	12	37	7	17	12	11	14	21	23	24	8	12	13	23	24	13	15	22	17



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	<del></del> %

Thinking about religion and society, which of the following statements comes closest to your view?

Islam is generally compatible with the values of British society	25	43	10	20	19	34	36	5	25	24	43	27	19	16	31	17	27	26	22	22	29
There is a fundamental clash between Islam and the values of British society	49	33	70	37	59	39	43	84	53	45	34	40	58	65	45	55	42	50	52	50	46
Neither 1	14	15	9	21	12	14	10	5	14	13	9	17	14	10	14	13	16	12	12	14	15
Don't know 1	13	9	11	22	9	13	11	6	8	17	15	16	10	9	11	15	14	12	14	13	9